

**Youth Policy Institute (YPI) Selected to Receive  
Starbucks™ Shared Planet™ Youth Action Grant**  
*Youth-Led Projects Spur Creative Problem-Solving in Local Communities*

**Los Angeles, CA – July 7, 2010** – Building upon its long-term commitment to community involvement, Starbucks Coffee Company recently awarded more than \$1 million in Starbucks™ Shared Planet™ Youth Action Grants in the U.S. The company’s goal is to engage 50,000 young people to innovate and take action in their communities by 2015. YPI was selected as a grant recipient in order to advance its efforts toward the YPI Youth Action Program in Los Angeles.

The Starbucks Foundation awarded YPI \$17,500 to fund the YPI Youth Action Program. This funding will be used toward supporting young people in making positive change in local L.A. communities.

“We’re pleased to support organizations that are dedicated to cultivating tomorrow’s change-makers,” said Ben Packard, Starbucks vice president of Global Responsibility. “We hope our Youth Action Grants will enable a new generation of creative problem-solvers to make a meaningful impact in their communities while gaining valuable life skills.”

In 2009, Starbucks awarded more than \$2 million in Youth Action Grants, which allowed the company to engage more than 20,000 young people in community activities and reach 42 percent of its 2015 goal.

Additional details about Starbucks community initiatives are available at

[Starbucks.com/Responsibility/Community](http://Starbucks.com/Responsibility/Community).

### **About YPI**

YPI provides education, technology, and training to lift Los Angeles families out of poverty. YPI has an annual budget of \$34 million with 1,100 staff based at 95 program sites throughout Los Angeles. YPI offers afterschool, charter schools, job training, preschool, physical education, adult education, computer literacy, family services, case management, parenting, tutoring, and college preparation. Each year, YPI helps more than 30,000 youth and adults through these programs ([www.ypiusa.org](http://www.ypiusa.org)).

### **About Starbucks**

Since 1971, Starbucks Coffee Company has been committed to ethically sourcing and roasting the highest quality *arabica* coffee in the world. Today, with stores around the globe, the company is the premier

roaster and retailer of specialty coffee in the world. Through our unwavering commitment to excellence and our guiding principles, we bring the unique *Starbucks Experience* to life for every customer through every cup. To share in the experience, please visit us in our stores or online at [www.starbucks.com](http://www.starbucks.com).

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